



UNIVERSITY
OF LONDON

2021



Postgraduate Certificate in

International Sports Management

In collaboration
with:



london.ac.uk/sports-management

World class. Worldwide.

Join the World Class



1 Industry focused

The programme benefits from the input, knowledge and experience of leading practitioners, academics and thought leaders within the sport industry.

2 Quality of learning

The academic rigor and industrial relevance of the programme is enhanced with expertise from the World Academy of Sport, an organisation valued globally for the quality of sport education it provides to the dynamic and broad international sports sector.

3 Access a wealth of resources

Study online from anywhere in the world, at your own pace. You'll have access to a variety of interactive learning resources that foster an engaging and motivating learning experience.

4 Employability and career progression

Your qualification will help open doors to a range of exciting opportunities and accelerate your career in sports management.

5 A mark of excellence

Earn an internationally recognised qualification from the University of London. The University has a track record of teaching, innovation and research dating back 160 years.

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Key dates

Applications open:

26 October 2020

Application deadline:

11 January 2021

Registration deadline:

20 January 2021

Programme begins:

1 February 2021

A world-leading partnership



Dr Oscar Mwaanga

Programme Director

'The University of London is the awarding body for this programme, which has been jointly developed with the World Academy of Sport.

The Postgraduate Certificate (PGCert) in International Sports Management is an internationally recognised and academically-sound qualification that has been collaboratively developed by two prestigious organisations. Undeniably, the University of London is a globally recognised brand for academic excellence and the World Academy of Sport is the global leader in the provision of industry focused sport education at the forefront of industry trends and insights.

Together these acclaimed partners provide a programme that will allow you to accelerate your career in the sports business sector.'

A trusted name in global education

The University of London is one of the world's leading universities, internationally recognised for its high academic standards. This reputation is based on the outstanding teaching and research of our 17 member institutions.

Among our former students are seven Nobel Prize winners, including Nelson Mandela and Charles Kao, a pioneer in the development of fibre optics. Graduates have made and continue to make significant contributions worldwide.

London made global

Founded in 1836, the University of London is one of the oldest and most prestigious universities in the UK and is internationally regarded as a centre of academic excellence. In 1858, we made our degrees available to study anywhere in the world.

Today, we have more than 50,000 students in over 180 countries, studying on over 100 degree, diploma and certificate programmes.

World Academy of Sport

The World Academy of Sport has partnered with many of the world's leading international sports federations (IFs), government institutions and major events organisers on the provision of sports management education.

From its work with all future Organising Committees of the Olympic and Paralympic Games, through to its coach development with IFs and support of emerging athletes at the school level, the World Academy of Sport is a known innovator across the sector. Due to its work in the sector and the relationships it has built, the World Academy of Sport can truly be described as 'World Sport's Education Partner'.

Why study the PGCert in International Sports Management?

The PGCert in International Sports Management aims to provide students with an in-depth understanding of the latest sport management strategies and develop the skills needed for the professional management of organisations and projects within the dynamic sport industry.

Upon completion of the programme, you will be able to:

- critically engage with and apply a range of management functions including strategic planning, marketing, finance and events and facilities management
- plan and undertake systematic research into sport-related business and management issues, making selective and critical use of a range of business data, research sources and appropriate methodologies
- take a critical international and professional perspective that

is demonstrably informed by knowledge and expertise in issues including the relations between sport and businesses, societies and the environment.

In some countries, qualifications earned by distance and flexible learning may not be recognised by certain authorities or regulators for the purposes of public sector employment or further study. We advise you to explore the local recognition status before you register, even if you plan to receive support from a local recognised teaching centre.



How you study



Programme modules

The PGCert in International Sports Management consists of four modules (two core and two elective).

For further information on the modules offered, please visit: london.ac.uk/sports-management

Individual modules

All modules are also available to be studied on an individual basis. You can apply to take up to three modules (subject to availability) on a stand-alone basis without being registered for the PGCert.

If you then successfully apply to progress to the PGCert, you will be credited with any individual modules completed within three years of your registration.

Online support

The programme is delivered online and there is no requirement to come to the UK as part of your studies. Our flexible programme allows you to work around your own schedule and leads to a globally recognised, academically-sound and industry focused qualification that is highly valued by sports organisations.

When you register, we will give you access to the Student Portal. You can then access your University of London email account and other key resources including the following:

- The Student Guide provides information which is common to all students and gives useful information about your relationship with the University of London through to graduation.
- The Virtual Learning Environment (VLE), which offers online learning support, access to the student café and discussion areas, past examination papers and other study materials.
- The Online Library provides access to over 100 million academic electronic items comprising ebooks, e-journals,

conference proceedings etc. In addition, students can request items which are not held in the library via the Inter-Library Loans service with the British Library. All registered students have free access to the University of London's Online Library at: onlinelibrary.london.ac.uk

- Senate House Library provides free reference access for all registered distance and flexible learning students.

Study materials

All essential resources, activities, videos, discussions and support are provided through the VLE. This allows you to fit your studies around your work commitments. There is no need to purchase additional textbooks.

Time commitment

The flexible approach to learning allows students to complete the PGCert in a minimum of one academic year to a maximum of five years.

Individual modules can be completed in a minimum of six months to a maximum of two years.

Assessment

The format and mode of assessment for this programme may change due to events or circumstances beyond our control. Students will be informed of their assessment arrangements via their Virtual Learning Environment (VLE), once confirmed. For the latest information on examinations, please visit: london.ac.uk/exams

World Academy of Sport Study Centres

To enhance your learning experience the option exists for students to combine their online studies with face-to-face tuition. Initially, this will be available through accredited World Academy of Sport study centres.

At this time, if prospective students are interested in exploring World Academy of Sport study centre opportunities, please contact at: info@worldacademysport.com

How to apply

Getting started

Please refer to the Postgraduate Certificate in International Sports Management webpages for details on how to apply:
london.ac.uk/sports-management

Fees

The total fee payable to the University of London for 2021–2022 can be found at: london.ac.uk/sports-management

On average, fees incur a five per cent year-on-year increase. For the latest information on programme fees, please visit: london.ac.uk/fees

Please note: student fees shown on our website are net of any local VAT, Goods and Services Tax (GST) or any other sales tax payable by the student in their country of residence. Where the University is required to add VAT, GST or any other sales tax at the local statutory rate, this will be added to the fees shown during the payment process. For students resident in the UK, our fees are exempt from VAT.



Entrance requirements and further information

What qualifications do you need?

PG Certificate route:

- An undergraduate degree (e.g. a bachelor's) that is considered at least comparable to a UK Second-Class honours degree, from an institution acceptable to the University.

or

- Successful completion of an undergraduate degree with any final classification (e.g. bachelor), from an institution acceptable to the University plus 2 years acceptable work experience.*

or

- At least 5 years acceptable work experience* in a sport related management role.

or

- Other qualifications such as professional awards will be considered on an individual basis.

Individual Modules:

- Successful completion of an undergraduate degree with any final classification (e.g. bachelor), from an institution acceptable to the University.

or

- 2 years acceptable work experience.*



or

- Other qualifications such as professional awards will be considered on an individual basis.

*acceptable work experience is to be considered on an individual basis once a formal online application has been submitted.

English language requirements

You must satisfy the English language requirements for the programme. For more information on the requirements please visit: london.ac.uk/sports-management

If you do not meet the English language proficiency requirements but believe that you can demonstrate the requisite proficiency, the University may, at its discretion, consider your application.

Computer requirements

The University of London sets minimum basic computer requirements because your study resources are provided via the Student Portal and it is vital that you can access this regularly.

For this programme, you will need regular access to a computer with an internet connection. You will also need Adobe Flash Player to view video material and a media player (such as VLC) to play video files. You will need to be able to record audio and save recordings to a digital format. You are also required to have Microsoft PowerPoint or a similar slideshow presentation programme capable of saving to PDF.

For more information about computer requirements, please visit: bit.ly/computer-reqs





The information contained in this prospectus was correct at the date of publication but may be subject to change. The University does not intend by publication or distribution of this prospectus to create any contractual or other legal relation with applicants, registered students, their advisers or any other persons. For the most up-to-date information, please visit our website.

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William
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For further information on the range of programmes we offer, please visit our website (london.ac.uk) or contact us at:

The Student Advice Centre

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London WC1E 7HU
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Telephone enquires: +44 (0)20 7862 8360

Online enquiries: sid.london.ac.uk



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